

Kevin John Dowd – Browns Bay, Auckland, 0226 821 189

kevin.dowd@gmail.com

Technical Skills

JavaScript, WordPress, React/NodeExpress, CSS (Flex, Grid, SASS), PHP, GitHub - that keeps me busy...

Professional Experience

Yoobee College of Creative Design • [Senior Tutor / Web + UX](#) • *March 2019- Present.*

- ❖ Deliver forty week class into the fundamentals of modern web development. Classes are a mixture of live coding sessions, bespoke builds and research. Class covers modern CSS and Javascript all the way through to a full-stack React application using Node Express and MongoDB and finished with a bespoke theme build - in WordPress.
- ❖ Manage class of 15 individuals
- ❖ Sole manager of CPanel / Web Host Manager - creating packages, troubleshooting and managing greater than 100 users

Rockefeller Agency Ltd • [WordPress Developer](#) • *Dec 2020 - June 2022. P/T.*

- ❖ Bespoke site builds using PHP, WordPress API, Block Editor, MailChimp and Advanced Custom Fields to build custom themes on WPEngine.
- ❖ Examples : <https://naturesway.co.nz/> , <https://viagra.co.nz/>
- ❖ Maintain legacy sites - Elementor and Divi builds, old style WordPress builds.
- ❖ Domain management (freeparking)
- ❖ WPEngine maintenance

Work examples here: <https://bigunit.co.nz>

Mediaworks NZ • [Manager Creative & Production](#) • *April 2017 - December 2018*

- ❖ Managed small team - Two digital designers, one motion/video designer.
- ❖ Custom Ad builds on DoubleClick, Celtra, FlashTalking and Sizmek
- ❖ Website development

Yoobee College of Creative Design • [Contract Tutor / WebUX Diploma](#) • *June 2016 - Apr 2017*

- ❖ Front end coding
- ❖ Laravel

Creative Store • [Freelance](#) • *Jan 2016 - June 2016*

- ❖ Site building (Strategy Advertising)
- ❖ Ad builds (99.co.nz)

Yahoo NZ • [Ad Technologist](#) • *Nov 2010 - Dec 2015*

- ❖ Bespoke Ad builds across the Yahoo network and Front page properties
- ❖ Ad support, Ad Tracking, Mini-Site Builds

Education

Middlesex University MA Computer Publishing 1995

Creative technology, Interactive design, animations, programming